# GLOBEĂNDMAIL CTV 

## A Report To The Globe and Mail and CTV

Gregg, Kelly, Sullivan \& Woolstencroft: The Strategic Counsel
www.thestrategiccounsel.com

21 St. Clair Avenue East
Suite 1100
Toronto, Ontario
M4T 1 L9
Tel 416 975-4465
Fax 416 975-1883

60 George Street
Suite 205
Ottawa, Ontario
K1N 114
Tel 613 236-0296
Fax 613 236-1290

Economy, Leader Positives/ Negatives, Afghanistan, Carbon Tax

January 14, 2008

## Introduction and Methodology

- The Strategic Counsel is pleased to present findings of a national survey of 1000 Canadians.
- Results are based on tracking among a proportionate national sample of Canadians 18 years of age or older.
- Interviews were conducted between January 10 ${ }^{\text {th }}$ and January 13 $3^{\text {th }}, 2008$.
- The following table outlines the sample distribution and associated margin of error.
- Note: Proportions may not sum to $100 \%$ due to rounding.


## Sample Distribution and Margin of Error

|  | January |  |
| :--- | :---: | :---: | 10-13, 2008

## Detailed Tables

The Strategic Counsel

## What is the most important issue facing Canada?

| $n=$ | Canada |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2005 |  |  |  |  | 2006 |  | 2007 |  | $\begin{gathered} \hline 2008 \\ \hline \text { Jan } \\ 10-13 \\ \hline \end{gathered}$ |
|  | $\begin{gathered} \text { May } 7- \\ 8 \end{gathered}$ | Jun 8-9 | Aug 6-7 | Nov 3-4 | $\begin{gathered} \text { Nov } \\ 24-27 \end{gathered}$ | $\begin{aligned} & \hline \text { Jan } \\ & 4-5 \end{aligned}$ | $\begin{gathered} \mathrm{Jul}_{12-15} \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 11-14 \end{gathered}$ | $\begin{gathered} \text { Jul }_{12-15} \end{gathered}$ |  |
|  | 1000 | 1000 | 1000 | 1000 | 1500 | 1500 | 1000 | 1000 | 1000 | 1000 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Environmental issues | 3 | 7 | 9 | 3 | 3 | 4 | 12 | 26 | 23 | 22 |
| Healthcare | 20 | 15 | 16 | 24 | 20 | 25 | 20 | 18 | 16 | 12 |
| Terrorism (includes all mentions of Afghanistan) | - | 2 | 8 | 1 | <1 | 1 | 7 | 6 | 10 | 4 |
| Government leadership/stability/foreign policy | 8 | 18 | 7 | 8 | 6 | 8 | 7 | 6 | 9 | 8 |
| Economic/unemployment issues (excl. Govt. spending) | 7 | 7 | 10 | 6 | 9 | 8 | 9 | 10 | 9 | 12 |
| Taxes | 4 | 1 | 3 | 5 | 5 | 3 | 4 | 3 | 3 | 3 |
| Education | 3 | 3 | 2 | 4 | 5 | 2 | 4 | 3 | 3 | 2 |
| Crime/violence | 1 | 3 | 3 | - | 2 | 10 | 3 | 3 | 2 | 3 |
| Government spending | 4 | 6 | 5 | 2 | 6 | 2 | 3 | 3 | 1 | 1 |
| Gas prices | - | <1 | 2 | - | - | 1 | 4 | <1 | 1 | 3 |
| Government scandals/Corruption | 23 | 11 | 2 | 16 | 13 | 8 | 1 | 1 | 1 | 1 |

Q. In your opinion, what is the most important issue facing Canada today - that is the one that you are most concerned about?

Base: All respondents
STRICTLY PRIVILEGED AND CONFIDENTIAL

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## What is the most important issue facing Canada?

|  | Canada |  | Region |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Quebec |  | Rest of Canada* |  | Ontario |  | West |  |
|  | $\begin{gathered} \text { Jul } \\ 12-15 \\ 2007 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{gathered} \text { Jul } \\ 12-15 \\ 2007 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Jul } \\ 12-15 \\ 2007 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{gathered} \text { Jul } \\ 12-15 \\ 2007 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Jul } \\ 12-15 \\ 2007 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |
| n= | 1000 | 1000 | 247 | 247 | 753 | 753 | 379 | 379 | 297 | 297 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Environmental issues | 23 | 22 | 29 | 32 | 21 | 19 | 25 | 17 | 17 | 20 |
| Healthcare | 16 | 12 | 13 | 6 | 17 | 14 | 15 | 15 | 19 | 13 |
| Terrorism (includes all mentions of Afghanistan) | 10 | 4 | 11 | 4 | 9 | 4 | 7 | 3 | 10 | 4 |
| Government leadership/stability/foreign policy | 9 | 8 | 11 | 11 | 8 | 7 | 8 | 6 | 9 | 8 |
| Economic/unemployment issues (excl. Govt. spending) | 9 | 12 | 6 | 6 | 7 | 14 | 5 | 16 | 10 | 11 |
| Taxes | 3 | 3 | <1 | 3 | 4 | 3 | 6 | 5 | 3 | 2 |
| Education | 3 | 2 | 1 | <1 | 3 | 2 | 4 | 2 | 4 | 2 |
| Crime/violence | 2 | 3 | 1 | 1 | 2 | 3 | 2 | 4 | 3 | 4 |
| Government spending | 1 | 1 | 3 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Gas prices | 1 | 3 | 1 | 2 | 1 | 3 | 2 | 1 | <1 | 3 |
| Government scandals/Corruption | 1 | 1 | 2 | - | <1 | 1 | - | 1 | <1 | 2 |

[^0]STRICTLY PRIVILEGED AND CONFIDENTIAL

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## How would Canadians vote today?

| $\mathrm{n}=$ | Canada |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { N } \\ & \text { in } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { N } \\ & \text { O} \end{aligned}$ | 2006 |  |  |  |  |  |  |  |  | 2007 |  |  |  |  |  |  |  |  |  |  |  |  | 2008 <br> Jan <br> $10-13$ |
|  |  |  | $\begin{array}{\|c} \hline \text { Feb } \\ 16-19 \\ \hline \end{array}$ | $\begin{gathered} \hline \text { Apr } \\ 6-9 \end{gathered}$ | $\begin{gathered} \hline \text { May } \\ 3-4 \\ \hline 1000 \end{gathered}$ | $\begin{gathered} \hline \text { June } \\ \hline 7-8 \\ \hline 1000 \end{gathered}$ | $\begin{gathered} \text { July } \\ 12-15 \\ \hline \end{gathered}$ | $\begin{gathered} \text { July } \\ 27-30 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Sep } \\ 14-17 \end{gathered}$ | $\begin{gathered} \text { Oct } \\ 12-15 \end{gathered}$ | $\begin{gathered} \hline \mathrm{Dec} \\ 3 \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { Jan } \\ 11-14 \\ \hline 1000 \end{array}$ | $\begin{gathered} \text { Feb } \\ 15-18 \\ \hline 1000 \end{gathered}$ | $\begin{gathered} \hline \text { Mar } \\ 310-13 \\ \hline 1000 \end{gathered}$ | $\begin{gathered} \text { Mar } \\ 20-21 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Apr } \\ 21-24 \end{gathered}$ | $\begin{gathered} \text { May } \\ 14-17 \end{gathered}$ | Jun July Aug |  |  | $\begin{gathered} \text { Oct } \\ 11-14 \end{gathered}$ | $\begin{aligned} & \hline \text { Nov } \\ & 8-11 \end{aligned}$ | $\begin{aligned} & \hline \text { Nov } \\ & \hline 12-13 \\ & \hline 1000 \end{aligned}$ | $\begin{gathered} \hline \text { Dec } \\ 6-9 \\ \hline 1000 \\ \hline \end{gathered}$ |  |
|  |  |  | 1000 | 1000 |  |  | 1000 | 1000 | 1000 | 1000 |  |  |  |  |  | 1000 | 1000 | 1000 | 1000 | 1000 |  | 1000 |  |  | 1000 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Liberal candidate | 37 | 30 | 28 | 29 | 31 | 27 | 26 | 29 | 26 | 32 | 37 | 35 | 29 | 31 | 31 | 30 | 31 | 31 | 31 | 33 | 29 | 32 | 31 | 29 | 30 |
| Conservative candidate | 30 | 36 | 39 | 39 | 35 | 36 | 37 | 38 | 35 | 32 | 31 | 31 | 34 | 36 | 39 | 36 | 34 | 34 | 31 | 33 | 34 | 32 | 34 | 32 | 36 |
| NDP candidate | 16 | 18 | 19 | 14 | 16 | 19 | 18 | 15 | 19 | 17 | 14 | 15 | 14 | 15 | 13 | 13 | 16 | 13 | 17 | 17 | 15 | 12 | 16 | 16 | 14 |
| Bloc Quebecois candidate | 12 | 11 | 9 | 11 | 10 | 9 | 11 | 11 | 12 | 11 | 11 | 11 | 11 | 9 | 8 | 9 | 10 | 11 | 10 | 10 | 10 | 11 | 11 | 10 | 11 |
| Green Party candidate | 4 | 5 | 5 | 7 | 9 | 9 | 8 | 7 | 8 | 9 | 7 | 8 | 12 | 10 | 9 | 12 | 9 | 11 | 10 | 8 | 12 | 13 | 8 | 13 | 10 |
|  |  |  |  |  |  |  |  |  |  |  |  |  | uebec |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | 2006 |  |  |  |  |  |  |  |  |  |  | 2007 |  |  |  |  |  |  | 2008 |
|  |  |  | $\begin{array}{\|c} \hline \text { Feb } \\ 16-19 \end{array}$ | $\begin{aligned} & \hline \text { Apr } \\ & 6-9 \end{aligned}$ | $\begin{gathered} \text { May } \\ 3-4 \end{gathered}$ | $\begin{gathered} \hline \text { June } \\ 7-8 \end{gathered}$ | $\begin{gathered} \text { July } \\ 12-15 \end{gathered}$ | $\begin{gathered} \text { July } \\ 27-30 \end{gathered}$ | $\begin{gathered} \text { Sep } \\ 14-17 \end{gathered}$ | $\begin{array}{r} \text { Oct } \\ 12-15 \\ \hline \end{array}$ | $\begin{gathered} \hline \text { Dec } \\ 3 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 11-14 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Feb } \\ 15-18 \end{gathered}$ | $\begin{gathered} \mathrm{Mar} \\ 10-13 \end{gathered}$ | $\begin{gathered} \text { Mar } \\ 20-21 \end{gathered}$ | $\begin{gathered} \text { Apr } \\ 21-24 \end{gathered}$ | $\begin{gathered} \text { May } \\ 14-17 \end{gathered}$ | $\begin{gathered} \hline \text { Jun } \\ 8-11 \end{gathered}$ | $\begin{gathered} \text { July } \\ 12-15 \end{gathered}$ | $\begin{gathered} \text { Aug } \\ 10-12 \end{gathered}$ | $\begin{gathered} \text { Oct } \\ 11-14 \end{gathered}$ | $\begin{gathered} \hline \text { Nov } \\ 8-11 \end{gathered}$ | $\begin{gathered} \text { Nov } \\ 12-13 \end{gathered}$ | $\begin{gathered} \text { Dec } \\ 6-9 \end{gathered}$ | $\begin{gathered} \mathrm{Jan}_{10-13} \\ \hline \end{gathered}$ |
| $\mathrm{n}=$ | ৪ | 8 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 | 247 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Liberal candidate | 34 | 21 | 19 | 19 | 16 | 17 | 16 | 21 | 18 | 28 | 28 | 25 | 22 | 22 | 24 | 19 | 24 | 23 | 25 | 24 | 17 | 18 | 16 | 20 | 19 |
| Conservative candidate | 9 | 25 | 31 | 29 | 30 | 25 | 24 | 23 | 16 | 16 | 16 | 15 | 18 | 26 | 24 | 21 | 20 | 16 | 16 | 21 | 26 | 23 | 25 | 18 | 24 |
| NDP candidate | 5 | 8 | 10 | 4 | 6 | 12 | 5 | 6 | 11 | 6 | 6 | 9 | 8 | 9 | 8 | 9 | 6 | 6 | 10 | 9 | 9 | 7 | 8 | 11 | 8 |
| Bloc Quebecois candidate | 49 | 42 | 37 | 42 | 40 | 39 | 50 | 43 | 48 | 44 | 44 | 46 | 43 | 36 | 33 | 39 | 41 | 45 | 40 | 37 | 37 | 42 | 43 | 40 | 44 |
| Green Party candidate | 3 | 4 | 3 | 5 | 8 | 7 | 6 | 8 | 7 | 6 | 6 | 5 | 9 | 7 | 11 | 12 | 9 | 10 | 9 | 9 | 12 | 10 | 8 | 11 | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  | st of | Can | ada* |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | 2006 |  |  |  |  |  |  |  |  |  |  | 2007 |  |  |  |  |  |  | 2008 |
|  |  |  | $\begin{array}{\|c\|} \hline \text { Feb } \\ 16-19 \end{array}$ | $\begin{aligned} & \hline \text { Apr } \\ & 6-9 \end{aligned}$ | $\begin{gathered} \text { May } \\ 3-4 \end{gathered}$ | $\begin{gathered} \hline \text { June } \\ 7-8 \end{gathered}$ | $\begin{gathered} \text { July } \\ 12-15 \end{gathered}$ | $\begin{gathered} \text { July } \\ 27-30 \end{gathered}$ | $\begin{gathered} \text { Sep } \\ 14-17 \end{gathered}$ | $\begin{array}{r} \text { Oct } \\ 12-15 \end{array}$ | $\begin{gathered} \hline \text { Dec } \\ 3 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 11-14 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Feb } \\ 15-18 \end{gathered}$ | $\begin{gathered} \text { Mar } \\ 10-13 \end{gathered}$ | $\begin{gathered} \mathrm{Mar} \\ 20-21 \end{gathered}$ | $\begin{gathered} \text { Apr } \\ 21-24 \end{gathered}$ | $\begin{gathered} \text { May } \\ 14-17 \end{gathered}$ | $\begin{gathered} \hline \text { Jun } \\ 8-11 \end{gathered}$ | $\begin{gathered} \text { July } \\ 12-15 \end{gathered}$ | $\begin{gathered} \text { Aug } \\ 10-12 \end{gathered}$ | $\begin{gathered} \text { Oct } \\ 11-14 \end{gathered}$ | $\begin{gathered} \hline \text { Nov } \\ 8-11 \end{gathered}$ | $\begin{gathered} \text { Nov } \\ 12-13 \end{gathered}$ | $\begin{gathered} \hline \text { Dec } \\ 6-9 \end{gathered}$ | $\begin{array}{c\|} \hline \text { Jan } \\ 10-13 \end{array}$ |
| $\mathrm{n}=$ | \& | $8$ | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 | 753 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Liberal candidate | 38 | 33 | 31 | 33 | 35 | 30 | 29 | 32 | 29 | 33 | 40 | 38 | 31 | 33 | 34 | 34 | 33 | 34 | 33 | 36 | 34 | 37 | 36 | 32 | 34 |
| Conservative candidate | 37 | 40 | 41 | 43 | 36 | 39 | 41 | 43 | 41 | 37 | 36 | 36 | 40 | 39 | 43 | 40 | 39 | 40 | 36 | 36 | 37 | 36 | 37 | 37 | 40 |
| NDP candidate | 19 | 21 | 22 | 17 | 19 | 21 | 22 | 18 | 21 | 20 | 17 | 17 | 16 | 17 | 14 | 15 | 19 | 15 | 20 | 19 | 17 | 14 | 18 | 18 | 15 |
| Bloc Quebecois candidate | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Green Party candidate | 5 | 5 | 6 | 7 | 10 | 10 | 8 | 7 | 9 | 10 | 7 | 9 | 13 | 11 | 9 | 11 | 9 | 11 | 11 | 9 | 12 | 14 | 8 | 13 | 11 |

Q. If the federal election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
Base: Total sample
STRICTLY PRIVILEGED AND CONFIDENTIAL

The Strategic Counsel

## How would Canadians vote today? (cont'd)

| $\mathrm{n}=$ | Ontario |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { N } \\ & \hline 1 \\ & \hline \end{aligned}$ | N | 2006 |  |  |  |  |  |  |  |  | 2007 |  |  |  |  |  |  |  |  |  |  |  |  | 2008 <br> Jan <br> $10-13$ |
|  |  |  | $\begin{array}{\|c\|} \hline \mathrm{Feb} \\ 16-19 \\ \hline \end{array}$ | $\begin{gathered} \mathrm{Apr} \\ \text { 6-9 } \end{gathered}$ | $\begin{gathered} \text { May } \\ 3-4 \end{gathered}$ | $\begin{gathered} \hline \text { June } \\ 7-8 \end{gathered}$ | $\begin{gathered} \text { July } \\ 12-15 \end{gathered}$ | $\begin{gathered} \text { July } \\ 27-30 \end{gathered}$ | $\begin{gathered} \hline \text { Sep } \\ 14-17 \end{gathered}$ | $\begin{gathered} \hline \text { Oct } \\ 12-15 \end{gathered}$ | $\begin{gathered} \mathrm{Dec} \\ 3 \end{gathered}$ | $\begin{gathered} \mathrm{Jan} \\ 11-14 \end{gathered}$ | $\begin{gathered} \hline \text { Feb } \\ 15-18 \end{gathered}$ | $\begin{gathered} \hline \mathrm{Mar} \\ 10-13 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Mar } \\ 20-21 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Apr } \\ 21-24 \end{gathered}$ | $\begin{gathered} \hline \text { May } \\ 14-17 \end{gathered}$ | $\begin{gathered} \text { Jun } \\ 8-11 \end{gathered}$ | $\begin{gathered} \hline \text { July } \\ \text { 12-15 } \end{gathered}$ | $\begin{gathered} \hline \text { Aug } \\ 10-12 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Oct } \\ 11-14 \end{gathered}$ | $\begin{gathered} \hline \text { Nov } \\ 8-11 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Nov } \\ 12-13 \\ \hline \end{gathered}$ | $\begin{gathered} \mathrm{Dec} \\ 6-9 \end{gathered}$ |  |
|  |  |  | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Liberal candidate | 45 | 40 | 38 | 40 | 42 | 35 | 36 | 39 | 37 | 36 | 48 | 45 | 39 | 41 | 40 | 41 | 40 | 42 | 41 | 40 | 40 | 47 | 44 | 37 | 39 |
| Conservative candidate | 32 | 35 | 36 | 36 | 34 | 36 | 34 | 41 | 35 | 33 | 32 | 32 | 34 | 34 | 40 | 33 | 37 | 35 | 34 | 35 | 33 | 29 | 30 | 33 | 37 |
| NDP candidate | 18 | 20 | 20 | 15 | 16 | 20 | 21 | 16 | 19 | 19 | 15 | 14 | 14 | 15 | 13 | 16 | 15 | 11 | 13 | 17 | 14 | 12 | 17 | 17 | 12 |
| Bloc Quebecois candidate | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Green Party candidate | 4 | 5 | 6 | 9 | 9 | 9 | 9 | 5 | 9 | 11 | 5 | 9 | 13 | 10 | 7 | 11 | 9 | 12 | 12 | 8 | 14 | 12 | 9 | 13 | 12 |


| $\mathrm{n}=$ | West |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { N } \\ & \text { Of } \end{aligned}$ | N | 2006 |  |  |  |  |  |  |  |  | 2007 |  |  |  |  |  |  |  |  |  |  |  |  | $\begin{array}{\|c\|} \hline 2008 \\ \hline \text { Jan } \\ 10-13 \\ \hline \end{array}$ |
|  |  |  | $\begin{array}{\|c\|} \hline \mathrm{Feb} \\ 16-19 \end{array}$ | $\begin{aligned} & \mathrm{Apr} \\ & \text { 6-9 } \end{aligned}$ | $\begin{gathered} \text { May } \\ 3-4 \end{gathered}$ | $\begin{gathered} \hline \text { June } \\ 7-8 \end{gathered}$ | $\begin{gathered} \text { July } \\ \text { 12-15 } \end{gathered}$ | $\begin{gathered} \text { July } \\ 27-30 \end{gathered}$ | $\begin{gathered} \text { Sep } \\ 14-17 \end{gathered}$ | $\begin{gathered} \hline \text { Oct } \\ 12-15 \end{gathered}$ | $\begin{gathered} \mathrm{Dec} \\ 3 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 11-14 \end{gathered}$ | $\begin{gathered} \text { Feb } \\ 15-18 \end{gathered}$ | $\begin{gathered} \hline \text { Mar } \\ 10-13 \end{gathered}$ | $\begin{gathered} \text { Mar } \\ 20-21 \end{gathered}$ | $\begin{gathered} \mathrm{Apr} \\ 21-24 \end{gathered}$ | $\begin{gathered} \hline \text { May } \\ 14-17 \end{gathered}$ | $\begin{aligned} & \hline \text { Jun } \\ & \text { 8-11 } \end{aligned}$ | $\begin{gathered} \hline \text { July } \\ \text { 12-15 } \end{gathered}$ | $\begin{gathered} \text { Aug } \\ 10-12 \end{gathered}$ | $\begin{gathered} \text { Oct } \\ 11-14 \end{gathered}$ | $\begin{gathered} \hline \text { Nov } \\ 8-11 \end{gathered}$ | $\begin{gathered} \text { Nov } \\ 12-13 \end{gathered}$ | $\begin{gathered} \text { Dec } \\ 6-9 \end{gathered}$ |  |
|  |  |  | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Liberal candidate | 27 | 23 | 21 | 20 | 25 | 23 | 21 | 20 | 17 | 27 | 28 | 26 | 21 | 19 | 24 | 23 | 22 | 22 | 25 | 25 | 27 | 24 | 26 | 26 | 29 |
| Conservative candidate | 46 | 49 | 49 | 53 | 42 | 45 | 51 | 50 | 50 | 42 | 45 | 42 | 48 | 50 | 50 | 50 | 42 | 44 | 40 | 46 | 41 | 43 | 48 | 41 | 42 |
| NDP candidate | 20 | 22 | 25 | 19 | 21 | 22 | 20 | 20 | 23 | 22 | 18 | 23 | 18 | 18 | 14 | 14 | 26 | 21 | 24 | 21 | 21 | 16 | 20 | 17 | 17 |
| Bloc Quebecois candidate | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Green Party candidate | 5 | 5 | 5 | 8 | 12 | 10 | 8 | 10 | 10 | 10 | 9 | 9 | 13 | 13 | 12 | 13 | 10 | 13 | 11 | 8 | 12 | 18 | 6 | 16 | 11 |

 candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
 candidate in your area, the NDP candidate in your area, Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
Base: Total sample
STRICTLY PRIVILEGED AND CONFIDENTIAL

The Strategic Counsel

## Direction of the Economy

|  |  | Canada |  | Region |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quebec | Rest of Canada* |  | Ontario |  | West |  |
|  |  |  |  | $\begin{aligned} & \hline \text { Nov } \\ & 8-11 \\ & 2007 \end{aligned}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{aligned} & \hline \text { Nov } \\ & 8-11 \\ & 2007 \end{aligned}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{aligned} & \hline \text { Nov } \\ & 8-11 \\ & 2007 \end{aligned}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{aligned} & \hline \text { Nov } \\ & 8-11 \\ & 2007 \end{aligned}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{aligned} & \hline \text { Nov } \\ & 8-11 \\ & 2007 \end{aligned}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |
|  | $\mathrm{n}=$ | 1000 | 1000 | 247 | 247 | 753 | 753 | 379 | 379 | 297 | 297 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Getting stronger |  | 31 | 18 | 24 | 15 | 33 | 19 | 32 | 13 | 35 | 23 |
| Staying the same |  | 43 | 51 | 50 | 63 | 41 | 47 | 38 | 46 | 45 | 50 |
| Getting worse |  | 22 | 28 | 23 | 21 | 21 | 30 | 27 | 36 | 14 | 24 |
| DK/NA/Ref |  | 5 | 4 | 4 | 1 | 5 | 4 | 4 | 5 | 6 | 3 |

 Base: Total sample

|  | Total Sample |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1989 \\ \% \end{gathered}$ | $\begin{gathered} 1991 \\ \% \end{gathered}$ | $\begin{gathered} 1998 \\ \% \end{gathered}$ | $\begin{gathered} 2001 \\ \% \end{gathered}$ | $\begin{gathered} 2002 \\ \% \end{gathered}$ | $\begin{gathered} 2004 \\ \% \end{gathered}$ | $\begin{gathered} 2005 \\ \% \end{gathered}$ | $\begin{gathered} 2006 \\ \% \end{gathered}$ | $\begin{gathered} \text { Nov } \\ 8-11 \\ 2007^{*} \\ \% \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008^{*} \\ \% \end{gathered}$ | $\begin{gathered} \text { US Poll** } \\ \text { Jan } \\ 9-122008 \\ \% \end{gathered}$ |
| Improvement (*getting stronger) | 15 | 3 | 24 | 10 | 22 | 24 | 22 | 16 | 31 | 18 | 4 |
| Stay the same | 17 | 4 | 27 | 29 | 42 | 43 | 57 | 49 | 43 | 51 | 33 |
| Recession (*getting worse) | 58 | 90 | 43 | 58 | 29 | 26 | 16 | 29 | 22 | 28 | 62 |
| DK/NA/REF | 10 | 3 | 6 | 3 | 7 | 7 | 5 | 6 | 5 | 4 | 1 |

Asked 1989 to 2006: Q. Would you say the economy is heading into a period of improvement, into a recession, or is it going to stay the same?
Base: Total sample
Source: 1989-2002 Macleans Magazine
Q. I'd like to ask you a few questions about the economy. In the coming months, do you see the Canadian economy getting stronger, getting worse or staying the same?
Source: The New York Times/CBS News Poll, January 9-12 2008, n=1000. Q.: Do you think the economy is getting better, getting worse, or staying about the same?

## When would Canadians like to see the next federal election held?

|  |  | Canada | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quebec | Rest of Canada* | Ontario | West |
|  |  |  | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 |
|  | $\mathrm{n}=$ | 1000 | 247 | 753 | 379 | 297 |
|  |  | \% | \% | \% | \% | \% |
| Immediately |  | 5 | 2 | 6 | 7 | 3 |
| First half of 2008 |  | 10 | 10 | 11 | 11 | 10 |
| Second half of 2008 |  | 15 | 16 | 15 | 15 | 15 |
| October 2009 |  | 62 | 64 | 61 | 58 | 66 |
| DK/NA/Ref |  | 8 | 8 | 8 | 9 | 6 |

Q. If you had your own way, would you like to see the next federal election held immediately, sometime in the first half of 2008, in the second half of 2008 , or when it is schedule to occur in October 2009?
Base: Total sample
STRICTLY PRIVILEGED AND CONFIDENTIAL

The Strategic Counsel

## Overall Impression of Party Leaders

|  | Canada |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { May 2-8 } \\ 2005 \\ (\mathrm{n}=1000) \end{gathered}$ |  |  | $\begin{gathered} \text { Oct 6-13 } \\ 2005 \\ (n=1000) \end{gathered}$ |  |  | $\begin{gathered} \text { Jan 12-15 } \\ (\mathrm{n}=15000) \end{gathered}$ |  |  | $\begin{gathered} \hline \text { Jan 11-14 } \\ 2007 \\ (\mathrm{n}=1000) \\ \hline \end{gathered}$ |  |  | $\begin{gathered} \hline \text { Jan 10-13 } \\ 2008 \\ (n=1000) \\ \hline \end{gathered}$ |  |  |  |
|  |  |  | NET |  |  | NET |  |  | NET |  |  | NET | $\begin{aligned} & \text { ग } \\ & 0 \\ & \frac{0}{3} \\ & \frac{\bar{W}}{0} \end{aligned}$ | $\begin{aligned} & \underset{0}{2} \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & \frac{1}{0} \\ & \frac{0}{0} \end{aligned}$ | NET |  |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Stephen Harper | 50 | 50 | 0 | 42 | 58 | -16 | 56 | 44 | +12 | 54 | 46 | +8 | 58 | 42 | +16 | +8 |
| Jack Layton | 63 | 37 | +26 | 60 | 40 | +20 | 65 | 35 | +30 | 59 | 41 | +18 | 55 | 45 | +10 | -8 |
| Gilles Duceppe* | 72 | 28 | +44 | 68 | 32 | +36 | 74 | 26 | +48 | 63 | 37 | +26 | 62 | 38 | +24 | -2 |
| Stephane Dion |  |  |  |  | n/a |  |  |  |  | 59 | 41 | +18 | 39 | 61 | -22 | -40 |
| Elizabeth May |  |  |  |  | n/a |  |  |  |  | 58 | 42 | +16 | 56 | 44 | +12 | -4 |

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
Note: The percentages shown are the sum of the "very" and "somewhat" for each category.
Base: All respondents. Excludes "don't know" and "refused" responses.

* Quebec only.


## What is your overall impression of Stephen Harper?

|  | Canada |  |  |  |  | Region |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Quebec |  |  |  |  | Rest of Canada* |  |  |  |  |  | Ontario |  |  |  |  | West |  |  |  |  |
|  |  | $\begin{aligned} \hline \text { Oct } \\ 6-13 \\ 60205 \\ \hline \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & \text { 12. } \\ & \text { 15 } \\ & 2006 \end{aligned}$ | $\begin{gathered} \text { Jan } \\ \text { J1- } \\ 114 \\ 62007 \end{gathered}$ | $\begin{array}{r} \text { Jan } \\ 10 . \\ 10 . \\ \\ \hline 2008 \end{array}$ |  | $\begin{aligned} & \text { May } \\ & 2-8 \\ & 2005 \end{aligned}$ | $\begin{array}{r} \text { Oct } \\ 6-13 \\ 2005 \\ \hline \end{array}$ | $\begin{aligned} \\ \begin{array}{l} \text { an } \\ 12 . \\ \hline \\ 5 \\ 5006 \end{array} \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & \text { 11-1 } \\ & 614 \\ & 62007 \end{aligned}$ | $\begin{array}{r} \text { Jan } \\ 10 . \\ 10 . \\ \hline 2008 \end{array}$ |  | $\begin{array}{ll} \hline 8 & 0 \\ 8 & 01 \\ \hline & 6 \\ 5 & 600 \\ \hline \end{array}$ |  | $\begin{aligned} & \begin{array}{l} \text { Jan } \\ 122 \\ 15 \\ 2006 \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Jan } \\ 11 \\ 14 \\ 2007 \\ 2007 \end{gathered}$ | $\begin{array}{r} \text { Jan } \\ 10 \\ 13 \\ 2008 \\ \hline \end{array}$ | $\begin{aligned} & \text { May } \\ & 2-8 \\ & 2005 \\ & \hline \end{aligned}$ | $\begin{array}{r} \hline \text { Oct } \\ 6-13 \\ 2005 \\ \hline \end{array}$ | $\begin{aligned} & t \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & \text { J14 } \\ & 62007 \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & 10 . \\ & 13 \\ & 2008 \\ & \hline 2008 \end{aligned}$ | $\begin{array}{\|l\|l\|} \hline \text { May } \\ 2-85 \\ 2005 \\ \hline \end{array}$ | $\begin{aligned} & \text { Oct } \\ & 6-13 \\ & 6005 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & \text { 12- } \\ & 15 \\ & 2006 \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & \text { 11. } \\ & 14 \\ & 2007 \end{aligned}$ | $\begin{gathered} \text { Jan } \\ 100 \\ 13 \\ 2008 \\ \hline \end{gathered}$ |
| n= | 1000 | 1000 | 1500 | 1000 | 00 |  | 247 | 500 | 370 | 247 | 247 | 753 | 375 | 53 | 1129 | 753 | 753 | 379 | 379 | 569 | 379 | 379 | 297 | 297 | 446 | 297 | 297 |
|  | \% | \% | \% | \% | \% |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| NET Favourable | 50 | 42 | 56 | 54 | 58 |  | 44 | 38 | 66 | 49 | 56 | 51 | 14 | 3 | 53 | 55 | 58 | 47 | 38 | 49 | 53 | 54 | 57 | 49 | 59 | 59 | 66 |
| Very favourable | 12 | 9 | 14 | 17 | 15 |  | 5 | 5 | 10 | 12 | 7 | 14 | 9 | 9 | 15 | 19 | 17 | 13 | 6 | 13 | 17 | 16 | 17 | 13 | 20 | 22 | 21 |
| Somewhat favourable | 38 | 33 | 42 | 37 | 43 |  | 39 | 33 | 55 | 37 | 49 |  | 34 | 34 | 38 | 36 | 41 | 33 | 32 | 36 | 36 | 38 | 40 | 36 | 39 | 37 | 45 |
| Somewhat unfavourable | 30 | 29 | 25 | 24 | 23 |  | 36 | 31 | 21 | 24 | 26 |  | 29 | 9 | 26 | 25 | 22 | 31 | 31 | 28 | 27 | 25 | 24 | 24 | 23 | 21 | 18 |
| Very unfavourable | 21 | 29 | 19 | 22 | 19 |  | 21 | 31 | 13 | 27 | 18 |  | 28 | 8 | 21 | 20 | 20 | 23 | 31 | 23 | 20 | 21 | 19 | 27 | 18 | 20 | 16 |
| NET Unfavourable | 50 | 58 | 44 | 46 | 42 |  | 57 | 62 | 34 | 51 | 44 | 49 | 57 | 57 | 47 | 45 | 42 | 53 | 62 | 51 | 47 | 46 | 43 | 51 | 41 | 41 | 34 |

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
Base: All respondents. Excludes "don't know" and "refused" responses.
STRICTLY PRIVILEGED AND CONFIDENTIAL

## What is your overall impression of Stephen Harper?

|  | Canada |  |  | Party Vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Liberal Vote |  |  | Conservative Vote |  |  | NDPVote |  |  | Bloc Vote |  |  | Green Vote |  |  |
|  | $\begin{gathered} \text { Jan } \\ \hline 111-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  | $\begin{array}{\|c\|c\|} \hline \text { Jan } \\ 11-14 \\ 2007 \end{array}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  | $\begin{array}{\|c\|c\|c\|c\|c\|c\|} \hline 111-14 \\ 2007 \end{array}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { Jan } \\ \hline 111-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { Jan } \\ 1-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \mathrm{Jan} \\ 10-13 \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { Jan } \\ \hline 114-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  |
| n= | 1000 | 1000 |  | 251 | 220 |  | 226 | 277 |  | 111 | 100 |  | 72 | 81 |  | 55 | 73 |  |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Total Favourable | 54 | 58 | +4 | 37 | 42 | +5 | 92 | 90 | -2 | 36 | 33 | -3 | 39 | 38 | -1 | 38 | 30 | -8 |
| Very favourable | 17 | 15 | -2 | 4 | 7 | +3 | 46 | 36 | -10 | 7 | 4 | -3 | 6 | 3 | -3 | 9 | - | -9 |
| Somewhat favourable | 37 | 43 | +6 | 33 | 35 | +2 | 46 | 54 | +8 | 29 | 29 | 0 | 33 | 35 | +2 | 29 | 30 | +1 |
| Somewhat unfavourable | 24 | 23 | -1 | 33 | 36 | +3 | 7 | 6 | -1 | 28 | 31 | +3 | 26 | 31 | +5 | 29 | 33 | +4 |
| Very unfavourable | 22 | 19 | -3 | 30 | 22 | -8 | 1 | 4 | +3 | 36 | 36 | 0 | 35 | 31 | -4 | 33 | 37 | +4 |
| Total Unfavourable | 46 | 42 | -4 | 63 | 58 | -5 | 8 | 10 | +2 | 64 | 67 | +3 | 61 | 62 | +1 | 62 | 70 | +8 |
| Net Favourable | +8 | +16 | +8 | -26 | -16 | +10 | +84 | +80 | -4 | -28 | -34 | -6 | -22 | -24 | -2 | -24 | -40 | -16 |

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
Base: Decided voters with an opinion of Stephen Harper.

## What is your overall impression of Jack Layton?

|  | Canada |  |  |  |  | Region |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Quebec |  |  |  |  |  | Rest of Canada* |  |  |  |  | Ontario |  |  |  |  | West |  |  |  |  |
|  | $\begin{array}{\|l\|l} \text { May } \\ 2-8 \\ 2005 \\ \hline \end{array}$ | $\begin{array}{r} \hline \text { Oct } \\ 6-13 \\ 2005 \\ \hline \end{array}$ | $\begin{aligned} & \text { Jan } \\ & \text { 312 } \\ & \hline 15 \\ & 5 \\ & 2006 \end{aligned}$ |  | $\begin{array}{r} \hline \text { Jan } \\ 10-9 \\ 13 \\ 7008 \end{array}$ |  |  | $\begin{array}{r} \text { Oct } \\ 6-13 \\ 2005 \\ \hline \end{array}$ | $\begin{aligned} & \text { Jan } \\ & \text { 12. } \\ & \text { 15 } \\ & 2006 \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & \text { 11-1 } \\ & \text { 14 } \\ & \hline 2007 \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & 10 . \\ & 13 \\ & 13008 \\ & \hline 2008 \end{aligned}$ | $\left\lvert\, \begin{gathered} \text { May } \\ 2.8 \\ 2005 \end{gathered}\right.$ | $\begin{aligned} & \text { Oct } \\ & 6-13 \\ & 6005 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & 12 \\ & 15 \\ & 2006 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & 11 . \\ & 14 \\ & 2007 \end{aligned}$ | $\begin{array}{r} \text { Jan } \\ 10 \\ 13 \\ 2008 \\ \hline \end{array}$ | $\begin{aligned} & \text { May } \\ & 2-8 \\ & 2005 \\ & \hline \end{aligned}$ | $\begin{array}{r} \hline \text { Oct } \\ 6-13 \\ 2005 \\ \hline \end{array}$ | $\begin{array}{r} \text { Jan } \\ 12 . \\ 15 \\ 2006 \\ \hline 2006 \end{array}$ | $\begin{gathered} \text { Jan } \\ 11- \\ 14 \\ 2007 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Jan } \\ & 10 \\ & 13 \\ & 13088 \\ & \hline 0 \end{aligned}$ | $\left\lvert\, \begin{gathered} \text { May } \\ 2-8 \\ 2005 \end{gathered}\right.$ | $\begin{aligned} & \text { Oct } \\ & 6-13 \\ & 2005 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & 12 \\ & 15 \\ & 2006 \\ & \hline 206 \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & 11 . \\ & 14 \\ & 2007 \end{aligned}$ | Jan <br> 10 <br> 13 <br> 200 |
| $\mathrm{n}=$ | 1000 | 1000 | 1500 | 01000 | 100 |  | 247 | 500 | 370 | 247 | 247 | 753 | 753 | 1129 | 753 | 753 | 379 | 379 | 569 | 379 | 379 | 297 | 297 | 446 | 297 | 97 |
|  | \% | \% | \% | \% | \% |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Total Favourable | 63 | 60 | 65 | 59 | 55 |  | 65 | 55 | 61 | 65 | 63 | 62 | 61 | 66 | 58 | 52 | 66 | 64 | 67 | 57 | 48 | 56 | 54 | 63 | 56 | 52 |
| Very favourable | 12 | 11 | 13 | 10 | 12 |  | 10 | 8 | 12 | 9 | 12 | 12 | 12 | 14 | 11 | 11 | 14 | 12 | 15 | 12 | 11 | 10 | 10 | 11 | 9 | 11 |
| Somewhat favourable | 51 | 49 | 52 | 49 | 43 |  |  | 47 | 49 | 56 | 51 | 50 | 49 | 52 | 47 | 41 | 52 | 52 | 52 | 45 | 37 | 46 | 44 | 52 | 47 | 41 |
| Somewhat unfavourable | 26 | 26 | 24 | 25 | 29 |  |  | 32 | 28 | 21 | 24 | 25 | 24 | 23 | 26 | 31 | 23 | 22 | 20 | 26 | 33 | 29 | 29 | 27 | 27 | 31 |
| Very unfavourable | 12 | 14 | 11 | 16 | 16 |  | 8 | 13 | 11 | 14 | 13 | 13 | 15 | 11 | 16 | 17 | 11 | 14 | 13 | 17 | 19 | 15 | 17 | 10 | 17 | 17 |
| NET Unfavourable | 37 | 40 | 35 | 41 | 45 |  | 35 | 45 | 39 | 35 | 37 | 38 | 39 | 34 | 42 | 48 | 34 | 36 | 33 | 43 | 52 | 44 | 46 | 37 | 44 | 48 |

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
Base: All respondents. Excludes "don't know" and "refused" responses.

## What is your overall impression of Jack Layton?

|  | Canada |  |  | Party Vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Liberal Vote |  |  | Conservative Vote |  |  | NDP Vote |  |  | Bloc Vote |  |  | Green Vote |  |  |
|  | $\begin{array}{\|l\|l\|} \hline \text { Jan } \\ \text { 11-14 } \\ 2007 \end{array}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ \hline 0008 \end{gathered}$ |  | $\begin{array}{\|c\|c\|c\|c\|c\|c\|c\|c\|c\|c\|c\|c\|c\|} \hline 1007 \end{array}$ | $\begin{gathered} \text { Jan } \\ \text { Jon } \\ \text { 20-13 } \end{gathered}$ |  | $\begin{gathered} \text { Jan } \\ 1-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { Jan } \\ \text { 111-14 } \\ 2007 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  | $\begin{array}{\|c\|c\|} \hline \text { Jan } \\ 111-14 \\ 2007 \end{array}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Jan } \\ \hline 114 \\ \hline 1014 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  |
| $\mathrm{n}=$ | 1000 | 1000 |  | 243 | 202 |  | 213 | 261 |  | 109 | 101 |  | 64 | 71 |  | 51 | 69 |  |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Total Favourable | 59 | 55 | -4 | 67 | 58 | -9 | 39 | 40 | +1 | 91 | 90 | -1 | 57 | 66 | +9 | 52 | 46 | -6 |
| Very favourable | 10 | 12 | +2 | 13 | 9 | -4 | 5 | 5 | 0 | 24 | 39 | +15 | 5 | 16 | +11 | 5 | 7 | +2 |
| Somewhat favourable | 49 | 43 | -6 | 54 | 49 | -5 | 34 | 35 | +1 | 67 | 51 | -16 | 52 | 50 | -2 | 47 | 39 | -8 |
| Somewhat unfavourable | 25 | 29 | +4 | 21 | 28 | +7 | 36 | 37 | +1 | 8 | 9 | +1 | 22 | 17 | -5 | 33 | 40 | +7 |
| Very unfavourable | 16 | 16 | 0 | 12 | 14 | +2 | 25 | 23 | -2 | 1 | 1 | 0 | 21 | 17 | -4 | 15 | 14 | -1 |
| Total Unfavourable | 41 | 45 | +4 | 33 | 42 | +9 | 61 | 60 | -1 | 9 | 10 | +1 | 43 | 34 | -9 | 48 | 54 | +6 |
| Net Favourable | +18 | +10 | -8 | +34 | +16 | -18 | -22 | -20 | +2 | +82 | +80 | -2 | +14 | +32 | +18 | +4 | -8 | -12 |

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
Base: Decided voters with an opinion of Jack Layton.

## What is your overall impression of Gilles Duceppe?

|  | Quebec |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | May 2-8 <br> 205 | Oct 6-13 <br> 205 | Jan 12-15 <br> 1206 | Jan 11-14 <br> 2007 | Jan 10-13 <br> 2008 |
|  | 247 | 500 | 370 | 247 | 247 |
| Total Favourable | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| Very favourable | $\mathbf{7 2}$ | $\mathbf{6 8}$ | $\mathbf{7 4}$ | $\mathbf{6 3}$ | $\mathbf{6 2}$ |
| Somewhat favourable | 28 | 23 | 31 | 21 | 14 |
| Somewhat unfavourable | 45 | 45 | 43 | 43 | 48 |
| Very unfavourable | 18 | 18 | 15 | 19 | 22 |
| NET Unfavourable | 10 | 14 | 11 | 18 | 16 |

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
Base: All respondents. Excludes "don't know" and "refused" responses.
STRICTLY PRIVILEGED AND CONFIDENTIAL

## What is your overall impression of Stephane Dion?

|  | Canada |  | Region |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Quebec |  | Rest of Canada* |  | Ontario |  | West |  |
|  | $\begin{gathered} \hline \text { Jan } \\ 11-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{aligned} & \hline \text { Jan } \\ & 11-14 \\ & 2007 \end{aligned}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 11-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 11-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{aligned} & \hline \text { Jan } \\ & 11-14 \\ & 2007 \end{aligned}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |
|  | 1000 | 1000 | 247 | 247 | 753 | 753 | 379 | 379 | 297 | 297 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Total Favourable | 59 | 39 | 52 | 31 | 61 | 41 | 65 | 41 | 54 | 41 |
| Very favourable | 12 | 5 | 8 | 4 | 13 | 5 | 15 | 6 | 12 | 5 |
| Somewhat favourable | 47 | 34 | 44 | 27 | 48 | 36 | 50 | 35 | 42 | 36 |
| Somewhat unfavourable | 25 | 35 | 28 | 41 | 25 | 33 | 25 | 31 | 26 | 34 |
| Very unfavourable | 16 | 26 | 20 | 28 | 14 | 26 | 10 | 28 | 20 | 25 |
| NET Unfavourable | 41 | 61 | 48 | 69 | 39 | 59 | 35 | 59 | 46 | 59 |

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
Base: All respondents. Excludes "don't know" and "refused" responses.

## What is your overall impression of Stephane Dion?

|  | Canada |  |  | Party Vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Liberal Vote |  |  | Conservative Vote |  |  | NDPVote |  |  | Bloc Vote |  |  | Green Vote |  |  |
|  | $\begin{gathered} \text { Jan } \\ 1114 \\ 2007 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  | $\begin{array}{\|c\|c\|} \hline \text { Jan } \\ 11-14 \\ 2007 \end{array}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { Jan } \\ 1-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { Jan } \\ \hline 111-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { Jan } \\ \hline 1114 \\ 2007 \end{gathered}$ | $\begin{gathered} \mathrm{Jan} \\ 10-13 \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { Jan } \\ \hline 114-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |  |
| n= | 1000 | 1000 |  | 229 | 211 |  | 191 | 268 |  | 102 | 101 |  | 68 | 85 |  | 48 | 67 |  |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Total Favourable | 59 | 39 | -20 | 86 | 71 | -15 | 35 | 19 | -16 | 62 | 40 | -22 | 33 | 24 | -9 | 50 | 34 | -16 |
| Very favourable | 12 | 5 | -7 | 21 | 13 | -8 | 4 | 1 | -3 | 14 | 4 | -10 | 2 | - | -2 | 12 | 7 | -5 |
| Somewhat favourable | 47 | 34 | -13 | 65 | 58 | -7 | 31 | 18 | -13 | 48 | 36 | -12 | 31 | 24 | -7 | 38 | 27 | -11 |
| Somewhat unfavourable | 25 | 35 | +10 | 12 | 19 | +7 | 37 | 41 | +4 | 27 | 44 | +17 | 37 | 38 | +1 | 34 | 40 | +6 |
| Very unfavourable | 16 | 26 | +10 | 2 | 10 | +8 | 28 | 40 | +12 | 11 | 16 | +5 | 30 | 38 | +8 | 16 | 26 | +10 |
| Total Unfavourable | 41 | 61 | +20 | 14 | 29 | +15 | 65 | 81 | +16 | 38 | 60 | +22 | 67 | 76 | +9 | 50 | 66 | +16 |
| Net Favourable | +18 | -22 | -40 | +72 | +42 | -30 | -30 | -62 | -32 | +24 | -20 | -44 | -34 | -52 | -18 | 0 | -32 | -32 |

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
Base: Decided voters with an opinion of Stephan Dion.

## What is your overall impression of Elizabeth May?

|  | Canada |  | Region |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Quebec |  | Rest of Canada |  | Ontario |  | West |  |
|  | $\begin{gathered} \hline \text { Jan } \\ 11-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{aligned} & \hline \text { Jan } \\ & 11-14 \\ & 2007 \end{aligned}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 11-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 11-14 \\ 2007 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ \hline 1114 \\ 2007 \end{gathered}$ | $\begin{gathered} \hline \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |
|  | 1000 | 1000 | 247 | 247 | 753 | 753 | 379 | 379 | 297 | 297 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Total Favourable | 58 | 56 | 51 | 48 | 60 | 58 | 64 | 60 | 58 | 56 |
| Very favourable | 12 | 9 | 10 | 3 | 12 | 11 | 15 | 14 | 9 | 7 |
| Somewhat favourable | 46 | 47 | 41 | 45 | 48 | 47 | 49 | 46 | 49 | 49 |
| Somewhat unfavourable | 25 | 26 | 24 | 26 | 25 | 27 | 22 | 25 | 26 | 29 |
| Very unfavourable | 17 | 18 | 25 | 26 | 15 | 15 | 14 | 15 | 16 | 15 |
| NET Unfavourable | 42 | 44 | 49 | 52 | 40 | 42 | 36 | 40 | 42 | 44 |

Q. Thinking of the leaders of the federal parties, would you say your overall impression of [read and rotate list] is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
Base: All respondents. Excludes "don't know" and "refused" responses.

## Are Stephen Harper and the Conservatives Doing a Good Job So Far?

|  | Canada |  | Region |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Quebec |  | Rest of Canada* |  | Ontario |  | West |  |
|  | $\begin{gathered} \text { Apr } \\ 6-9 \\ 2006 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{gathered} \text { Apr } \\ 6-9 \\ 2006 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{gathered} \text { Apr } \\ 6-9 \\ 2006 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{gathered} \text { Apr } \\ 6-9 \\ 2006 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ | $\begin{gathered} \hline \text { Apr } \\ 6-9 \\ 2006 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 10-13 \\ 2008 \end{gathered}$ |
| $\mathrm{n}=$ | 1000 | 1000 | 247 | 247 | 753 | 753 | 379 | 379 | 297 | 297 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| TOTAL Good Job | 36 | 33 | 47 | 37 | 32 | 32 | 30 | 27 | 34 | 40 |
| Very good | 10 | 7 | 12 | 6 | 9 | 7 | 8 | 8 | 9 | 7 |
| Good | 26 | 26 | 35 | 31 | 23 | 25 | 22 | 19 | 25 | 33 |
| Average | 37 | 45 | 34 | 46 | 38 | 45 | 35 | 48 | 40 | 41 |
| Poor | 7 | 11 | 4 | 7 | 8 | 12 | 11 | 12 | 5 | 10 |
| Very poor | 3 | 6 | 2 | 6 | 3 | 7 | 5 | 8 | 2 | 4 |
| TOTAL Poor Job | 10 | 18 | 6 | 13 | 11 | 19 | 16 | 20 | 7 | 14 |
| DK/NA/Ref | 17 | 4 | 13 | 4 | 19 | 4 | 19 | 5 | 19 | 5 |

[^1] you say they are doing a very good, good, average, poor or very poor job so far
 doing a very good, good, average, poor or very poor job so far?
Base: Total sample

## Are the Conservatives performing better or worse than Canadians originally expected?



[^2] you originally expected?
Base: Total sample
STRICTLY PRIVILEGED AND CONFIDENTIAL

## Do Canadians Support or Oppose Sending Troops To Afghanistan?



|  | Region |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Ontario |  |  |  |  |  |  |  |  |  |  |  | West |  |  |  |  |  |  |  |  |  |  |  |
| n= | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 379 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 | 297 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Total Support | 58 | 42 | 49 | 39 | 42 | 46 | 46 | 35 | 38 | 45 | 40 | 38 | 61 | 49 | 56 | 50 | 42 | 49 | 53 | 45 | 40 | 42 | 41 | 46 |
| Strongly support | 15 | 8 | 10 | 9 | 7 | 11 | 11 | 5 | 8 | 11 | 9 | 8 | 12 | 8 | 17 | 12 | 10 | 14 | 13 | 7 | 4 | 14 | 9 | 7 |
| Support | 43 | 34 | 39 | 30 | 35 | 35 | 36 | 30 | 30 | 34 | 31 | 31 | 49 | 41 | 39 | 38 | 32 | 35 | 40 | 38 | 36 | 28 | 32 | 40 |
| Oppose | 22 | 30 | 23 | 31 | 30 | 27 | 27 | 35 | 31 | 27 | 31 | 31 | 25 | 25 | 21 | 28 | 29 | 21 | 26 | 34 | 31 | 26 | 31 | 28 |
| Strongly oppose | 16 | 20 | 18 | 23 | 19 | 18 | 25 | 24 | 22 | 24 | 24 | 22 | 10 | 20 | 14 | 19 | 21 | 21 | 18 | 18 | 21 | 25 | 22 | 19 |
| Total Oppose | 38 | 50 | 41 | 54 | 49 | 44 |  | 59 | 53 | 51 | 55 | 54 | 35 | 45 | 35 | 47 | 50 | 42 | 44 | 51 | 52 | 51 | 53 | 47 |
| DK/NA/Ref | 4 | 8 | 10 | 7 | 9 | 10 | 3 | 6 | 9 | 4 | 5 | 8 | 4 | 6 | 10 | 3 | 8 | 9 | 3 | 4 | 8 | 7 | 6 | 7 |

*Note: Rest of Canada includes all provinces except Quebec
Q. Overall, do you strongly support, support, oppose or strongly oppose the decision to send Canadian troops to Afghanistan?

Base: Total sample
STRICTLY PRIVILEGED AND CONFIDENTIAL

## Do Canadians think the troops should return or remain in Afghanistan?

|  | Canada | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quebec | Rest of Canada* | Ontario | West |
|  | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 |
| $\mathrm{n}=$ | 1000 | 247 | 753 | 379 | 297 |
|  | \% | \% | \% | \% | \% |
| Return as soon as possible | 47 | 57 | 43 | 47 | 36 |
| Continue its combat role against the Taliban | 17 | 11 | 20 | 20 | 21 |
| Remain in Afghanistan but hand over combat role to another NATO country | 31 | 31 | 32 | 27 | 38 |
| DK/NA/Ref | 5 | 1 | 6 | 6 | 6 |

Q. If you had your way, would you like to see the Canadian troops returns as soon as possible, continue in its combat role against the Taliban, or remain in Afghanistan but hand over its combat role to another NATO country?
Base: Total sample
STRICTLY PRIVILEGED AND CONFIDENTIAL

## Are the NATO troops, including Canadian troops, doing a good job?

|  | Canada | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quebec | Rest of Canada* | Ontario | West |
|  | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 |
| $\mathrm{n}=$ | 1000 | 247 | 753 | 379 | 297 |
|  | \% | \% | \% | \% | \% |
| NET Good Job | 76 | 81 | 75 | 75 | 72 |
| Very good job | 26 | 23 | 27 | 30 | 21 |
| Good job | $50$ | $58$ | $48$ | $46$ | $50$ |
| Poor job | $11$ | 6 | $12$ | $11$ | $15$ |
| Very poor job | 4 | 5 | 3 | 3 | 3 |
| NET Very Poor Job | 14 | 11 | 15 | 13 | 18 |
| DK/NA/Ref | 10 | 9 | 10 | 12 | 10 |

[^3]Base: Total sample

## What should be the primary role of Canadian troops should they remain in Afghanistan?

|  | Canada | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quebec | Rest of Canada* | Ontario | West |
|  | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 |
| $\mathrm{n}=$ | 1000 | 247 | 753 | 379 | 297 |
|  | \% | \% | \% | \% | \% |
| To engage in combat with Taliban insurgents | 4 | 2 | 4 | 5 | 4 |
| To train Afghan army and police forces | 24 | 22 | 25 | 26 | 24 |
| To provide aid and development assistance to Afghan people and government | 43 | 40 | 44 | 42 | 45 |
| To provide security to the Afghan people | 22 | 33 | 19 | 18 | 19 |
| DK/NA/Ref | 7 | 3 | 9 | 9 | 9 |

[^4]
## Have Canadians heard about "carbon tax"?

|  | Canada | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quebec | Rest of Canada* | Ontario | West |
|  | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 |
| $\mathrm{n}=$ | 1000 | 247 | 753 | 379 | 297 |
|  | \% | \% | \% | \% | \% |
| NET A lot / Something | 31 | 36 | 30 | 29 | 34 |
| A lot | 13 | 16 | 13 | 11 | 16 |
| Something | $18$ | 20 | 17 | 17 | 18 |
| A little | 33 | $33$ | $33$ | $28$ | $39$ |
| Nothing at all | 34 | 31 | 36 | 41 | 26 |
| NET A little/Nothing at all | 68 | 64 | 69 | 69 | 65 |
| DK/NA/Ref | 1 | - | 1 | 2 | 1 |

[^5]Base: Total sample

## Do Canadians support the idea of a carbon tax?

|  | Canada | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quebec | Rest of Canada* | Ontario | West |
|  | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 |
| $\mathrm{n}=$ | 1000 | 247 | 753 | 379 | 297 |
|  | \% | \% | \% | \% | \% |
| NET Support | 49 | 58 | 46 | 47 | 47 |
| Strongly support | 12 | 17 | 11 | 12 | 11 |
| Support | $37$ | $41$ | $35$ | $35$ | $36$ |
| Oppose | $26$ | $23$ | $27$ | $26$ | $26$ |
| Strongly oppose | 18 | 14 | 19 | 18 | 19 |
| NET Oppose | 44 | 37 | 46 | 44 | 45 |
| DK/NA/Ref | 7 | 5 | 8 | 9 | 8 |

Q. As you may or may not know, a carbon tax would tax products and services that emit greenhouse gases. This would likely lead to an increase in the cost of these products and services. Do you strongly support, support, oppose, or strongly oppose the idea of a carbon tax?
Base: Total sample
STRICTLY PRIVILEGED AND CONFIDENTIAL

The Strategic Counsel

## What is the highest amount of carbon tax Canadians are willing to pay?

|  | Canada | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quebec | Rest of Canada* | Ontario | West |
|  | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 | Jan 10-13 |
| n= | 1000 | 247 | 753 | 379 | 297 |
|  | \% | \% | \% | \% | \% |
| 2\% | 49 | 47 | 49 | 49 | 49 |
| 5\% | 24 | 26 | 23 | 21 | 25 |
| 10\% | 10 | 11 | 9 | 8 | 11 |
| 15\% | 4 | 6 | 4 | 4 | 5 |
| DK/NA/Ref | 13 | 11 | 14 | 17 | 11 |

[^6] Base: Total sample


[^0]:    Note: Rest of Canada includes all provinces except Quebec
    Q. In your opinion, what is the most important issue facing Canada today - that is the one that you are most concerned about?

    Base: All respondents

[^1]:    *Note: Rest of Canada includes all provinces except Quebec

[^2]:    *Note: Rest of Canada includes all provinces except Quebec

[^3]:    Q. Do you think the NATO forces including Canadian troops, are doing a very good, good, poor or very poor job in helping stabilize and rebuild the country?

[^4]:    Q. If Canada was to stay in Afghanistan, what should be the primary role of Canadian troops?

    Base: Total sample

[^5]:    Q. Turning now to environmental issues. Have you heard a lot, something, a little, or nothing at all about a proposal for a "carbon tax"?

[^6]:    Q. Among the following, what is the highest carbon tax that you would be willing to pay? SPLIT SAMPLE $50 / 50$ ( $2 \%, 5 \%, 10 \%$ OR $15 \%$ ) / ( $15 \%, 10 \%, 5 \%$, or $2 \%$ ).

